Canada Made Privacy Policy
Last Updated: February 12, 2025

1. Introduction
Canada Made ("we", "us", or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application ("App"), which utilizes your device's camera and connects with the Open AI API to fetch relevant Canadian alternatives to products.

By using the App, you agree to the practices described in this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use the App.

2. Information We Collect
a. Camera Data
• Usage: Our App requires access to your device's camera to capture images of products. These images are used solely to identify products and to fetch relevant Canadian alternatives via our API integration.
• Processing: Images captured by the camera are processed in real time and are not saved or stored on your device or on our servers beyond what is necessary to provide the service.

b. API Requests and Associated Data
• Open AI API Integration: When you use the App, data (such as product identifiers or descriptive information derived from the image) is sent to the Open AI API to generate recommendations.
• Data Transferred: The data transmitted is minimal and non-identifiable, and we do not store these requests or the responses. The handling of data by the Open AI API is subject to their privacy practices. We encourage you to review Open AI's Privacy Policy for more details.

c. Usage Data and Analytics
• Default App Store Analytics: We do not actively collect additional analytics beyond the default data automatically collected by the app stores.
• No Additional Tracking: Beyond what the app stores include by default, we do not monitor, log, or analyze your usage data.

d. Scanned Results Data
• Collection: We collect and store data regarding the results of the items you scan. This data includes information about the products identified and the Canadian alternatives provided.
• Storage: The scanned results data is saved in our database for purposes such as improving our service, understanding trends, and ensuring the accuracy of our recommendations.
• Usage: This stored data may be used for internal analytics and service enhancements but is not used to personally identify you unless explicitly stated.

3. How We Use Your Information
We use the information we collect for the following purposes:
• To process images captured via the camera for the identification of products.
• To generate and provide recommendations for Canadian alternatives using the Open AI API.
• To collect, store, and analyze scanned results data in order to improve the App and tailor our service offerings.
•To ensure the security and integrity of our App and services.

4. Data Sharing and Disclosure

• Third-Party Service Providers: We may share information with third-party service providers (such as Open AI) solely to facilitate our services. These providers are contractually obligated to keep your information confidential and secure.
• Legal Requirements: We may disclose your information if required by law or in response to a valid legal request.
• No Sale of Personal Information: We do not sell your personal information to third parties.

5. Data Security

We take appropriate technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

6. Data Retention
• Temporary Processing: Images captured for the purpose of generating recommendations are processed in real time and are not stored or retained beyond the immediate request.
• API Request Data: Data transmitted for API requests is not stored on our servers.
• Scanned Results Data: Data regarding the scanned results is stored in our database for ongoing service improvement and internal analytics. We retain this data for as long as necessary to fulfill these purposes, or as required by applicable law.
• Usage Data: As mentioned above, we do not collect or retain additional usage analytics beyond what is automatically provided by the app stores.

7. Children's Privacy

Our App is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe that we have inadvertently collected such information, please contact us so that we can promptly take steps to delete it.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at:

Email: support@maplescan.ca